



B.V. Patel Institute of Management, Uka Tarsadia University



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Session on Strategic Lessons from movie “Chak de India”

B. V. Patel Institute of Management organized a movie based learning session on Strategic Lessons from movie “Chak de India” by Dr. Vijay Gondaliya at J.D. Auditorium for the students of Final year BBA. In total 95+ students were participated and they were sprovided an opportunity to be a part of this session and were encouraged for participative communication during the session. A creative learning technique using visual modes was adopted in order to enhance the understanding of the students encouraging quick and easy adaptation while learning. The session was well structured and effectively presented. It involved presentation of aspects in consideration to the events, which occurs in the movie. The session enabled the students to learn from any situation and analyzing that situation. The movie base selected for the session created much impact because of relevance with the concepts that are encountered by students in the subject of Strategic Management.



In the session, the students were taught and explained about how the protagonist Shahrukh Khan (coach for Indian Women Hockey team) uses various strategies to build team spirit and motivate the players; getting resources for team from federation; analyzing the opponent teams and strategizing for each match; and achieves the vision of winning the world championship.

The various strategic lessons which the students got to learn from the session are as follows:

- Challenges Are Opportunities: In the film, Kabir Khan, an ex-captain with a tarnished image, was selected as the coach since the board had no faith in the Women’s Hockey

Team. He took up this challenge and turned it into an opportunity by leading the team to victory, while also restoring his image in front of the people who hated him. Opportunities keep coming to us with number of challenges – how we look at them depends on our perspective.

- Strategy is the key to succeeding: Kabir Khan was aware of the fact that the hockey team couldn't win all the matches with a single strategy. To defeat South Korea, which was an aggressive team, he made a plan where the strongest player would fight to keep the route clear for the forwards and he let the most experienced player, Bindiya play in a very difficult match only because she was his trump card. An entrepreneur needs to learn that all situations aren't the same and thus he should change his strategy according to the situation.
- Taking risks: Kabir Khan never feared from taking risks even though at times what he wanted to achieve seemed impossible. This teaches an entrepreneur that no matter how distant a goal might seem, it is always achievable if one has faith. Moreover, one should take the risks even though s/he thinks it won't work because one can't always predict the outcome.
- Grabbing opportunities: Kabir Khan took the right opportunity to lead the Indian Women Hockey Team and proved himself by winning the game.



Feedback Analysis - Strategic Lessons from Movie "Chak De India"

